

Sony Music INTERNSHIP – QUEBEC RADIO PROMOTION

This position is an unpaid internship. Duration of internships determined by individual school program.

Sony Music Canada carries on the Canadian operations of Sony Music Entertainment, a global recorded music company with a roster that includes both Canadian and international artists, as well as a vast catalogue that comprises some of the most important recordings in history.

The **Quebec Radio Promotion Dept.** is responsible for maximizing the exposure of Sony's domestic and international roster through radio/video airplay and on air/online content development. As a Quebec Radio Promotion intern, you will have the opportunity to observe and assist in the day to day activities of the Promotion team, including:

- Entering weekly radio statistics into promotion database
- Tracking video airplay and chart positions
- Updating artist tour itinerary's
- Assisting with audio and video servicing to media partners
- Managing email campaigns sent to radio clients
- Gathering creative assets for radio campaigns
- Creating artist hype sheets and PowerPoint presentations
- Assisting with the execution of events/artist showcases
- 1-Day shadow with Quebec Promo Rep
- Understanding how to maintain promo database
- Assisting with updating the media list

Ideal Candidate:

- Enrolled in a Post Secondary program or other recognized government program with a focus on marketing and/or the music industry.
- Computer and social media savvy
- High attention to detail
- Creative, with a passion for music
- Professional attitude with exceptional interpersonal skills.
- Self-starter, team player
- Strong desire to learn
- Knowledge of Adobe Photoshop is an asset

The internship will operate within normal business hours and candidates should be available to participate in the program at least 2 days a week.

Benefits:

While the internship is unpaid, interns receive a per diem to help cover the cost of transportation and meals.

Applying: If you are interested in apply for a Quebec Promotion internship, please send your resume to internship.canada@sonymusic.com and include "Quebec Promotion Internship" in the subject line.