

## **Sony Music Entertainment Canada Inc.: INTERNSHIP – DISTRIBUTED LABELS**

**This position is an unpaid internship. Duration of internships are determined by the individual school program.**

Sony Music Canada carries on the Canadian operations of Sony Music Entertainment, a global recorded music company with a roster that includes both Canadian and international artists, as well as a vast catalogue that comprises some of the most important recordings in history.

As a Distributed Labels Intern, you will have the opportunity to observe and assist our Distributed Labels team and to support the development and execution of various initiatives, including:

### **Responsibilities**

- Provide assistance and support for a busy and robust distributed labels team, including overall day-to-day operations surrounding a full roster of diverse labels, artists and releases.
- Provide assistance in the creation, editing, and development of marketing and retail support info/materials.
- Analyze historical release data and assist in the development of data for sales solicitation.
- Liaise with Sony Music affiliate labels with respect to requests for parts, artwork, photos, videos, etc.
- Assist and support by performing general office administration and related assignments.

### **Ideal Candidate:**

- Enrolled in a Post Secondary program with a focus on Business, Sales, Marketing, and/or the Music Industry.
- Computer/systems savvy, specifically Microsoft Excel, Word, Power Point and Outlook and the ability to learn multiple software systems from scratch.
- Working knowledge of social networking platforms (including Facebook, Twitter, Soundcloud, Instagram, Vine etc.)
- Working knowledge of contemporary music.
- Familiar with the current physical/digital music retail and streaming service landscape.
- Interest in entertainment marketing and business development.
- Great attitude/Team player.

The internship will operate within normal business hours and candidates should be available to participate in the program at least 2 full days per week.

### **Benefits:**

While the internship is unpaid, interns receive a per diem to help cover the cost of transportation and meals.

### **Applying:**

If you are interested in applying for a Social Media internship, please send your resume to [internship.canada@sonymusic.com](mailto:internship.canada@sonymusic.com) and include "Distributed Labels Internship" in the subject line.